

# | THESIS SEMESTER GOALS

Carl Bender \_Summer 2008

## PRODUCTION

- Anarkist Handbook (Literature, 60+pages)
  - 50-80 Revolutionary Recipes
  - Reworked and illustrated recipes along the lines of the Anarchist Cookbook
  - Should be slightly ridiculous in tone
- Basic Gas Mask (Packaging)
  - Include instructional fold-out sheet
- Riot Ready Throwing Stones (Packaging)
  - Include instructional fold-out sheet
- 2 New Posters and wheat paste (Advertising)
  - 1 Product Promotion
  - 1 Revolution / Company Promotion
- Refine Existing Items
  - Continue to unify branding and look across all items.
  - Continue to add to and develop [www.anarkon.com](http://www.anarkon.com)
- Create Final Presentation Check-list

## RESEARCH

- Continue Forbes, Fortune and Adbusters and Good Magazine subscriptions
- Read *Culture Jam* and *When Corporation Rule the World*
- Continue involvement with the Socialist Party, keep an eye out for pertinent activist events in the Bay Area.
- Continue interviews as time allows.
- Follow up and meet with John Bielenberg again
- Think more about the final form the project will take
  - Published book?
  - Gallery show?
  - Trade show?
  - City wide poster exhibit?
- Continue to think about where this could go and what it could become.
  - How do I make it better and reach farther?