

I FINAL CHECKLIST

Carl Bender _Spring 2009

FINAL PRESENTATION

Final presentation will take the form of a *New Affiliates Welcome Package*. Elements will be housed in a silver briefcase that will include the following:

INSIDE THE CASE

- Anarkon Corporate Manifesto (Saddle Stitched)
- 2008 Annual Report (Perfect Bound)
 - Financial Details
 - Attached Poster
- Brand Guidelines (wiro-bound, mail ready)
- Anarkist Handbook (Perfect Bound)
 - 50-80 revolutionary recipes
 - Illustrated
- 2 to 3 Smaller Products
 - First Aide Kit
 - Multi Tool
 - Cigarettes
- Identity
 - Biz Cards
 - Letterhead
 - Envelopes
 - Stickers
 - Buttons

OUTSIDE THE CASE

- 2 to 3 larger products and packaging
 - Gas Mask
 - Molotov Cocktails
 - Throwing Stones
- Anarkon Website
 - Full catalog of products with ability to purchase and write product reviews
 - Company information and news
 - Affiliate Information
- Poster Series

PROCESS PRESENTATION

- All 4 of my journals bound together in one giant book divided up by semester
- All research organized by type in an Anarkon branded old filing cabinet (or crate) with inventory sheet.